





JULIE LAURIN

CONTACT

-  514-463-0868
-  julielaurin@gmail.com
-  <https://yippeekiyay.net>
-  Ottawa, Ontario

PROFILE

Bilingual (FR/EN), with over twenty years of experience in the industry, with specialties in content production, UI/UX, go-to-market strategy, growth, SEO, and SciComm.

Twelve years of experience working remotely for projects in Education, Science, FinTech, and Gaming.

SKILLS

Content Production

Canva
Gimp
Lightroom
Google suite
Headliner
Squadcast
Twitch
OBS
Otter (CC)

Other

Slack/Teams
WCAG Accessibility guidelines
Low/No Code (Webflow, Wordpress)
Asana/JIRA/Basecamp

EDUCATION

Responsive Web Design

freeCodeCamp

A+ Certification

CompTIA - 2000

DESO

E.S.C.Champlain - 1995

EXPERIENCE

CONSULTANT

Sphyrna Security | 2021-PRESENT

- Managing all QA and Marketing activities for their GRC SaaS product.
- Conducted an audit, and reported on how to comply with WCAG's Level AA guidelines for accessibility.
- Redesigned the entire Compliance user interface.
- Responsible for all Marketing strategy, including GTM, as well as content production.

SQA MANAGER

Chalk and Wire/Campus Labs | 2012-2020

- Created the QA department, responsible for all QA activities, including hiring, and managing a team of direct reports.
- Piloted, and managed the automated testing project.
- Improved the workflow with JIRA/Confluence.
- Created an internal knowledge base.

SILLY ROBOT

Founder | 2010-2013

- Created a marketing and web design company providing services to small and large orgs, such as Mines Action Canada, and WWE.
- Provided subject matter expertise on UI and usability.